NEW AD × US ALUMINUM

BLACK *FRIDAY* 2026

Seasonal Campaign Landing Page

An exclusive digital experience designed to turn seasonal promotions into business opportunities.

02 / THE CONCEPT

Three offers. One seamless *experience.*

A dedicated Black Friday landing page aligned with US Aluminum's identity.

A promotional banner on the homepage will lead visitors straight to the offers.

Three packages with photos, pricing, benefits, and a direct inquiry form.

After the campaign, the original homepage video returns.

03 / WHAT'S INCLUDED

Everything your seasonal campaign needs.

Eight essentials. One seamless launch.

01

Custom Design

Custom landing page aligned with US Aluminum's visual identity.

02

Image Enhancement

Professional treatment, optimization, and adaptation of supplied campaign images.

03

Promotional Packages

Three offers with photos, prices, specifications, and conditions.

04

Lead Generation

Contact form to capture inquiries about the promotional packages.

04 / WHAT'S INCLUDED

Everything your seasonal campaign needs.

Eight essentials. One seamless launch.

05

Responsive Experience

Optimized for desktop, tablet, and mobile.

06

Website Integration

Integrated into US Aluminum's existing WordPress website.

07

Homepage Campaign Banner

Temporarily replace the homepage main video with a Black Friday banner; restore it afterward.

08

Testing & Quality Assurance

Pre-launch checks for navigation, functionality, responsiveness, and essential performance.

04 / EXPRESS DELIVERY

READY IN

UNDER *12*

HOURS.

A complete seasonal landing page, delivered in under 12 hours.

Timing begins after approval, receipt of all required materials, and confirmed website access. Applies to the agreed scope.

05 / YOUR INVESTMENT

A SPECIAL PARTNERSHIP OFFER

A special rate for a *valued partner.*

A 50% partnership discount, exclusively for US Aluminum and this Black Friday campaign.

SEASONAL CAMPAIGN LANDING PAGE

Standard project value	~~$200 USD~~
Exclusive partnership discount (50%)	−$100 USD

YOUR INVESTMENT

$100 USD

An exclusive rate created especially for US Aluminum.

06 / NEXT STEPS

READY WHEN YOU ARE

Let's bring your *Black Friday* campaign to life.

After approval, we finalize the materials, implement the page, and test before launch.

PROJECT	CLIENT	AGENCY	FINAL INVESTMENT
Black Friday 2026	US Aluminum	NEW AD	$100 USD

LET'S GET STARTED.